

WSA SUMMIT AGENDA

JULY 30-31, 2021

FRIDAY

- 5:00 - 5:30 Meet & Mingle
- 5:30 - 6:00 Introductions & Reports
- 6:00 - 6:30 ESR Presentation... Chris Fanelli & Brian Barlow
- 6:30 - 7:00 Q&A ESR... Chris Fanelli & Brian Barlow
- 7:00 - 7:30 **DINNER** SUNSET OVER THE BORDER
- 7:30 - 8:15 Player Development Initiatives... Roger & Various DOC's
Internal Player Placement, Tryouts, Education
- 8:15 - 8:30 Tournament Partnerships & ACS Model... Paldin
- 8:30 - 8:45 Club Marketing, Goals & Stats... Andrea
- 8:30 - 8:45 Club Financials, Short & Long Term... Roger
- 8:45 - 9:30 Vision Statement Revisions - Looking Ahead... Combs, Ryan, Alex, Roger
- 9:30 - 10:00 Closing & Business Items

SATURDAY

- 8:45 - 9:00 Introductions
- 9:00 - 9:45 Club Structure, Club Culture, Player Leadership Council.... Ryan
- 9:45 - 10:15 League Platforms, Technical Updates... Alex, Dono, John, Levi, Doug, Jake
- 10:15 - 10:45 Side FC Report & Update.... Dan & Alex
- 10:45 - 11:15 TeamSnap Class.... Kurt
- 11:15 - 11:45 **Lunch** DELI BUFFET
- 11:45 - 12:30 "Creative Think Tank" Club Marketing, Sponsors, Branding, Nomenclature, Uniforms